

# Vancouver

Thursday, September 7th, 2023 | Morgan Creek Golf Course

## Take a Swing at Global Poverty!

Thank you for your commitment to the World Partnership Golf (WPG), we are thrilled to present the 2023 Vancouver WPG this coming September!

Individuals and businesses can participate in a variety of ways in the 2023 WPG Tournament, from coming out to play on Golf Day to sponsoring and promoting WPG tournaments. Sponsorship benefits include event recognition and signage, website recognition, and complimentary player foursomes.

## World Partnership Golf

An initiative of Aga Khan Foundation Canada (AKFC), WPG is Canada's **only** national golf event dedicated to raising funds and awareness to fight poverty in communities across Africa and Asia.

WPG offers participants the opportunity to help make a world of difference through golf. For over 20 years, WPG's success has been fuelled by donors, sponsors, players, and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world. Since 2000, we have raised \$19 million through World Partnership Golf!

WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-caliber golf experience at prestigious courses, and an opportunity to network with other professionals in their community.



## Sponsorship Benefits

- ✓ Companies have a unique opportunity to raise their corporate profile with a desirable demographic.
- ✓ Sponsorship benefits and profile include event recognition and signage, website recognition, and complimentary player foursomes.
- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Funds help leverage additional support from the Government of Canada to multiply for impact.
- ✓ Contribute to a more peaceful, prosperous, and pluralist world for all.



TAKE A SWING AT  
GLOBAL POVERTY

BECOME A SPONSOR

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## Aga Khan Foundation Canada (AKFC)

**Aga Khan Foundation Canada** is an international development organization and registered charity. AKFC partners with Canadians and communities, businesses, and governments across Africa and Asia to promote inclusive development.

In Canada, we empower the public to learn about global development, channel skills and expertise to support our work overseas, and promote learning and exchange within the development sector.

Since 1980, AKFC has helped millions of women and men to unlock their own potential to build a better life. To learn more about Aga Khan Foundation Canada please visit, [www.akfc.ca](http://www.akfc.ca).

The 2023 World Partnership Golf Tournament in Vancouver will be held at the Morgan Creek Golf Course on September 7th, 2023.

To get involved or for more information, please visit our website at [www.worldpartnershipgolf.com](http://www.worldpartnershipgolf.com) or contact **Karim Esmail** at [chair.vancouver@worldpartnershipgolf.com](mailto:chair.vancouver@worldpartnershipgolf.com).



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## 2023 Vancouver World Partnership Golf Sponsorship Levels

Level of Support	Signature Sponsor	Premier Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Partner
Amount	\$40,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$4,000
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf Day	✓	✓	✓	✓	✓	✓	✓
Special gift from AKFC	✓	✓	✓	✓	✓	✓	✓
Banquet Tickets	✓	✓	✓	✓	✓	✓	✓
Corporate branding & signage on-site	✓	✓	✓	✓	✓	✓	✓
Recognition on WPG on-site banner	✓	✓	✓	✓	✓	✓	✓
Complimentary Foursome	3	2	2	1	1	1	1
Recognition in annual WPG Impact Report	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)
Partner Introduction Video (website, newsletter & day of)	✓	✓	✓				
Partner Introduction in Tournament Program	✓	✓	✓				
Recognition on official electronic communications	✓	✓	✓				
Opportunity to speak on Golf Day	✓	✓					

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## Sponsorship Opportunities Overview

<b>Signature Sponsor</b>		\$40,000
<b>Premier Sponsor</b>		\$20,000
<b>Platinum Sponsors</b>	Tournament Banquet Host	\$15,000
	Golf Shirt Sponsor	\$15,000
	Tee Gift Sponsor	\$15,000
<b>Gold Sponsors</b>	Signage & Graphics Sponsor	\$10,000
	Silent & Live Auction Sponsor	\$10,000
	Executive Brunch Sponsor	\$10,000
	Raffle Sponsor	\$10,000
<b>Silver Sponsors</b>	Beverage Cart Sponsor	\$ 7,500
	Water Bottle Sponsor	\$ 7,500
	Golf Cart Sponsor	\$ 7,500
	Golf Ball Sponsor	\$ 7,500
	Cocktail Reception Sponsor	\$ 7,500
	Putting Contest Sponsor	\$ 7,500
	Hole-in-One Sponsor	\$ 7,500
<b>Bronze Sponsors</b>	Tee Box Sponsor (9 holes)	\$ 5,000
	Chipping Contest Sponsor	\$ 5,000
	Beat the Pro Sponsor	\$ 5,000
	Volunteer Sponsor	\$ 5,000
<b>Partner</b>	Foursome	\$ 4,000