

Toronto

Monday, September 11, 2023 | Eagles Nest Golf Club

Take a Swing at Global Poverty!

Thank you for your commitment to the World Partnership Golf (WPG). We are so excited to be back after taking a pause for two years given the pandemic. Our commitment towards the health and safety of our volunteers, supporters, participants, staff, and broader community is our number one priority. The tournament seeks to provide you and your Company with the opportunity to support a great cause but to network with others sharing this value of giving back towards Global Development!

Individuals and businesses can participate in a variety of ways in the 2023 WPG Tournament, from coming out to play on Golf Day to sponsoring and promoting WPG tournaments. Sponsorship benefits include event recognition and signage, website recognition, and complimentary player foursomes.

World Partnership Golf

An initiative of Aga Khan Foundation Canada (AKFC), WPG is Canada's **only** national golf event dedicated to raising funds and awareness to fight poverty in communities across Africa and Asia.

WPG offers participants the opportunity to help make a world of difference through golf. For over 20 years, WPG's success has been fueled by donors, sponsors, players, and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world. Since 2000, we have raised \$19 million through World Partnership Golf!

WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-caliber golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

Sponsorship Benefits

- ✓ Companies have a unique opportunity to demonstrate their corporate citizenship and raise their profile towards global development.
- ✓ Sponsorship benefits and profile include event recognition and signage, website recognition and complimentary player foursomes.
- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Funds help leverage additional support from the Government of Canada to multiply for impact.
- ✓ Contribute to a more peaceful, prosperous, and pluralist world for all.



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Aga Khan Foundation Canada (AKFC)

Aga Khan Foundation Canada is an international development organization and registered charity. AKFC partners with Canadians and communities, businesses, and governments across Africa and Asia to promote inclusive development.

In Canada, we empower the public to learn about global development, channel skills and expertise to support our work overseas, and promote learning and exchange within the development sector.

Since 1980, AKFC has helped millions of women and men to unlock their own potential to build a better life. To learn more about Aga Khan Foundation Canada please visit, www.akfc.ca.

GOLF VENUE FOR 2023!

The 2023 World Partnership Golf Tournament in Toronto will be held at Eagles Nest Golf Club (**Top 50 Ranked Course in Canada**) on Monday, September 11th

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com

Chair - Faiz Madhani
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647-330-3249

Sponsorship Opportunities Overview

Signature Sponsor	Main Event Sponsor Cocktail	\$ 20,000
Platinum Sponsor	Reception Sponsor	\$ 10,000
Gold Sponsor	Beverage Cart & Contest Hole Sponsor	\$ 4,500
Silver Sponsor	Hole Sponsor	\$ 3,500

Bronze Sponsor "In-Kind" Sponsorships – Can't attend the tournament? Support this great cause through the following sponsorships:

Cart Sponsor (signage on golf carts)	\$ 2,500
Prize Sponsor	\$ 2,500
Food Truck Sponsor	\$ 2,500



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Level of Support	Signature Sponsor (\$20,000)	Platinum Sponsor (\$10,000)	Gold Sponsor (\$4,500)	Silver Sponsor (\$3,500)	Bronze Sponsor (\$2,500)
Sponsorship Opportunity	Main Event Sponsorship	Cocktail Reception Sponsorship	<ul style="list-style-type: none"> - Beverage Cart Sponsor - Contest Hole Sponsor - Drinks/ Snac k Sponsor 	Tee Box Sponsors	Options Include: <ul style="list-style-type: none"> - Raffle Sponsor - Prize Sponsor - Food Truck Sponsor - Golf Cart Sponsor
Recognition on WPG website and collateral material	✓	✓	✓	✓	✓
Recognition on WPG on-site banners & signage	✓	✓	✓	✓	✓
Special Gift from AKFC	✓	✓	✓	✓	
Tickets to Cocktail Reception	8	8	4	4	4
Complimentary Foursome	2	1	1	1	
Recognition in annual WPG Impact Report	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)	
Opportunity to speak on Golf Day	✓				
Social Media Recognition	✓	✓	✓	✓	✓