

World Partnership Golf Tournament Edmonton Sponsorship Package

Aga Khan Foundation Canada (AKFC)

AKFC is an international development organization and registered charity. AKFC partners with Canadians and communities, businesses, and governments across Africa and Asia to promote inclusive development.

In Canada, AKFC empowers the public to learn about global development, channel skills and expertise to support its work overseas, and promotes learning and exchange within the development sector.

Since 1980, AKFC has helped millions of women and men to unlock their own potential to build a better life. To learn more about Aga Khan Foundation Canada please visit, www.akfc.ca.

World Partnership Golf (WPG)

An initiative of AKFC, WPG is Canada's only national golf event dedicated to raising funds and awareness to fight poverty in communities across Africa and Asia.

WPG offers participants the opportunity to help make a world of difference through golf. For over 20 years, WPG's success has been fueled by donors, sponsors, players, and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world. Since 2000, we have raised \$19 million through WPG!

WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-caliber golf experience at prestigious courses, and an opportunity to network with other professionals in their community.



This year's World Partnership Golf Tournament in Edmonton will be held on Monday, August 28, 2023 at the Glendale Golf & Country Club.

To get involved in World Partnership Golf or for more information, please contact **Hussein Bhanji** at chair.edmonton@worldpartnershipgolf.com or at **(780) 707-7969**.

SPONSORSHIP BENEFITS

✓ **Showcase Your Business**

Companies have a unique opportunity to raise their corporate profile with a desirable demographic.

✓ **Recognition**

Event recognition and signage, website recognition and complimentary player foursomes.

✓ **Make a Difference**

Donations raised at WPG go directly to improving access to quality education, health care, improving agriculture and food security and creating economic opportunities for women & men.

✓ **Sustainable Impact**

Funds help leverage additional support from the Government of Canada to multiply its impact.

✓ **Peace & Pluralism**

Contribute to a more peaceful, prosperous, and pluralist world for all.



Students and teachers play games during recess at a primary school in Kenya. Credit: Mohamed Altoum / AKF

SPONSORSHIP BENEFITS

Level of Support	Signature /Premier Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Amount	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Logo and link on WPG website	✓	✓	✓	✓	✓
Recognition on WPG onsite banner	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf day	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓
Corporate branding and signage onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Dinner Hall)	✓ (Breakfast Hall)	✓ (Contest hole, Golf carts, Beverage carts)	✓ (Sponsored Golf Hole)
Display company banner onsite	✓	✓	✓	✓	✓
Complimentary Foursome	3	2	1	1	1
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Company Name)	✓ (Company Name)	✓ (Company Name)
Recognition on official electronic communications	✓	✓			
Opportunity to speak on Golf day	✓				

Sponsorship Opportunities Overview

Signature/Premier Sponsor		\$25,000
Platinum Sponsor	Tee Gift Sponsor (2x)	\$15,000
	Dinner Sponsor	\$15,000
	Caddy Sponsor	\$15,000
Gold Sponsor	Golf Towel Sponsor	\$10,000
	Golf Ball Sponsor	\$10,000
	Golf Cart Sponsor	\$10,000
	Live and Silent Auction Sponsor	\$ 7,500
Silver Sponsor	Beverage Sponsor	\$ 5,000
	BBQ Beef Ribs Sponsor	\$ 5,000
	Volunteer Sponsor	\$ 5,000
	Bottled Water Sponsor	\$ 5,000
	Flag Sponsor	\$ 5,000
	Massage Sponsor	\$ 5,000
Bronze Sponsor	Hole in One Sponsor (4x)	\$ 3,500
	Longest Drive Sponsor	\$ 3,500
	Snacks Sponsor (2x)	\$ 3,500
	Closest to the Pin	\$ 3,500
	Longest Putt	\$ 3,500
	Driving Range Sponsor Putting	\$ 3,500
	Contest Sponsor Printing	\$ 3,500
	Sponsor	\$ 3,500
	Samosa Sponsor	\$ 3,500



Thank you for unlocking opportunities for 1 million people

We are all born with potential.

But around the world, millions of women and men fall short of what they could achieve, because they are locked out of opportunity.

In 2012, the Government of Canada and Aga Khan Foundation Canada launched an unprecedented \$100 million partnership to tackle the root causes of poverty in Africa and Asia.

Teaming up with communities, governments, and institutions around the world, the partnership has invested in health, education, gender equality, community leadership, expertise and innovation, and Canada's global citizens.

Since then, with your support, this partnership has unlocked opportunity for a million people ... and counting.



The Partnership's Impact

