

Vancouver • Edmonton • Calgary • Toronto • Ottawa • London • Montréal

Take a Swing at Global Poverty!

World Partnership Golf (WPG) is Canada's only national golf event in support of international development. An initiative of Aga Khan Foundation Canada (AKFC), World Partnership Golf takes place in eight Canadian cities and raises funds for vital poverty alleviation programs in Africa and Asia. AKFC addresses the root causes of poverty through programs in health care, education, rural development as well as initiatives that strengthen community-based organizations. All net proceeds raised from WPG help leverage additional support from major donors like the Canadian International Development Agency (CIDA) and other donors around the world.

WPG Quick Facts:

- Launched nationally in 2000
- Takes place in Vancouver, Victoria, Edmonton, Calgary, Toronto, Ottawa, Montréal &, London, Ontario
- Attracts over 800 golfers
- Receives support from over 200 corporate sponsors
- A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure.
- Rewards participants with special gifts, prizes and great food!

Vancouver's World Partnership Golf event will be held on **Friday, August 6, 2010** at Northview Golf & Country Club.

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact:

Omar Mawjee, WPG Convenor
Tel: 604-762-6295
Email: vancouver@worldpartnershipgolf.com

Thanks for your support & see you on the first tee!

Sincerely,

2010 Vancouver WPG Organizing Committee

Vancouver • Edmonton • Calgary • Toronto • Ottawa • London • Montréal

11th Annual World Partnership Golf Tournament

Sponsorship Opportunities Overview

Presenting Partner -----	\$20,000
Regional Partner -----	\$15,000
Signature Partner -----	\$10,000
<ul style="list-style-type: none"> Tournament Banquet Host Golf Shirt Sponsor Tee Gift Sponsor 	
Platinum Partner -----	\$7,500
<ul style="list-style-type: none"> Signage & Graphics Silent & Live Auction Sponsor Executive Brunch Sponsor Rolex Watch Sponsor 	
Gold Partner -----	\$5,000
<ul style="list-style-type: none"> Beverage Cart Sponsor Canucks Raffle Sponsor Golf Cart Sponsor Driving Range Sponsor Golf Ball Sponsor Cocktail Reception Sponsor 	
Silver Partner -----	\$4,000
<ul style="list-style-type: none"> Tee Box Sponsor (9 holes) Putting Contest Sponsor Chipping Contest Sponsor Hole-in-One Sponsor Player Handbook & Printing Sponsor Beat the Pro Sponsor 	
Bronze Partner -----	\$3,000
<ul style="list-style-type: none"> Hole Sponsor 	
Major Prize Partner (non player package) -----	\$2,500



Vancouver • Edmonton • Calgary • Toronto • Ottawa • London • Montréal

Your Benefits	Presenting Partner	Regional Partner	Signature Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner Hole Sponsor
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$4,000	\$3,000
Recognition and hyperlink to your company's website on the WPG website	✓	✓	✓	✓	✓	✓	✓
Recognition in WPG Literature and onsite WPG banner	✓	✓	✓	✓	✓	✓	✓
Opportunity to place promotional material in golfer's welcome kit	✓	✓	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓	✓
Banquet Tickets	✓	✓	✓	✓	✓	✓	✓
Company Signage Onsite in area according to sponsorship	✓ Entrance, Check-in, Dinner Hall	✓ Entrance Banquet Hall	✓ Banquet Hall; Logo on Player Golf Shirt; Logo on Player Tee Gift	✓ Auction area & Bid Sheets; Brunch area; Contest area	✓ Contest hole, Golf Carts, Beverage Carts, Logo on 2400+ Golf Balls; Cocktail Reception area	✓ Sponsored Golf Hole; Logo on Tee Box Markers (9 holes); Putting Contest area	✓ Sponsored Golf Hole
Recognition on WPG Golf Banner	✓	✓	✓	✓	✓	✓	✓
Complimentary Foursome	2	2	2	2	1	1	1
Display Company Banner Onsite	✓	✓	✓	✓	✓	✓	
Opportunity to speak on Golf Day	✓	✓	✓	✓			

"There are real people behind the sobering facts and figures about poverty- and there are concrete ways in which we can help them right now. I encourage Canadians from all walks of life to look for ways to engage and support efforts to solve global poverty. "Milton K. Wong, Chairman of HSBC Asset Management (Canada) Ltd

