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Take a Swing at Global Poverty!

World Partnership Golf (WPG) is Canada's only national golf event in support of international development. An initiative of Aga Khan Foundation Canada (AKFC), World Partnership Golf takes place in eight Canadian cities and raises funds for vital poverty alleviation programs in Africa and Asia. AKFC addresses the root causes of poverty through programs in health care, education, rural development as well as initiatives that strengthen community-based organizations. All net proceeds raised from WPG help leverage additional support from major donors like the Canadian International Development Agency (CIDA) and other donors around the world.

WPG Quick Facts:

- Launched nationally in 2000.
- Takes place in Montréal, Ottawa, Toronto, London, Edmonton, Calgary, Victoria and Vancouver.
- Attracts over 800 golfers.
- Receives support from over 200 corporate sponsors.
- A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure.
- Rewards participants with special gifts, prizes and great food!

Toronto's World Partnership Golf **event will be held on** Tuesday September 14, 2010 **at** Glen Cairn Golf Course.

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact us at (416) 995-9033 or Lchamberlain@chamberlain-online.com.

See you on the first tee!

Linnea Chamberlain

Convenor, WPG Toronto 2010





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Sponsorship Opportunities Overview:

Premier Partner

Dinner Sponsor ----- \$20,000

Platinum Partners

Lunch Sponsor ----- \$10,000

Tee Gift Sponsor with Logo on all Player Gifts ----- \$10,000

Gold Partners

Hole in One Sponsor ----- \$4,000

Longest Drive Sponsor ----- \$4,000

Beverage Cart/Snack Bar Sponsor x 2 ----- \$4,000

Golf Cart Sponsor ----- \$4,000

Putting Contest Sponsor ----- \$4,000

Cocktail Reception Sponsor ----- \$4,000

Closest to the Pin Sponsor ----- \$4,000

Closest to the Line Sponsor ----- \$4,000

Beat the Pro Sponsor ----- \$4,000

Capture Action Sponsor ----- \$4,000

Athlete's Video Sponsor ----- \$4,000

Hold on to the Ball Sponsor ----- \$4,000

Print Sponsor ----- \$4,000

Silver Partner

Hole Sponsor ----- \$3,000

Bronze Partner

Green Sponsor ----- \$750

Banquet Ticket ----- \$150





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Your Benefits	Premier Partner Dinner Sponsor \$20,000	Platinum Partner Lunch Sponsor \$10,000	Platinum Partner Tee Gift Sponsor \$10,000	Gold Partners Contest Holes/Others \$4,000	Silver Partners Hole Sponsor \$3,000	Bronze Partners Green Sponsor \$750
Recognition and hyperlink to your company's website on the WPG website	✓	✓	✓	✓	✓	✓
Recognition in WPG Literature	✓	✓	✓	✓	✓	✓
Opportunity to place promotion material in golfer's welcome kit	✓	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓
Dinner tickets	8	4	4	4	4	2
Company signage Onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Lunch Hall)	✓ (Logo on Player's Golf Shirts)	✓ (Contest hole, Golf carts, Beverage carts)	✓ (Sponsored Golf Hole)	✓ (Green)
Recognition on WPG Golf Banner	✓	✓	✓	✓	✓	✓
Display Company Banner Onsite	✓	✓	✓	✓	✓	.
Complimentary Foursome	2	1	1	1	1	
Opportunity to speak on Golf Day	✓	✓	✓			

