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Take a Swing at Global Poverty!

World Partnership Golf (WPG) is Canada's only national golf event in support of international development. An initiative of Aga Khan Foundation Canada (AKFC), World Partnership Golf takes place in eight Canadian cities and raises funds for vital poverty alleviation programs in Africa and Asia. AKFC addresses the root causes of poverty through programs in health care, education, rural development as well as initiatives that strengthen community-based organizations. All net proceeds raised from WPG help leverage additional support from major donors like the Canadian International Development Agency (CIDA) and other donors around the world.

WPG Quick Facts:

- Launched nationally in 2000.
- Takes place in Vancouver, Edmonton, Calgary, Toronto, Ottawa, Montréal, London and Victoria.
- Attracts over 800 golfers.
- Receives support from over 200 corporate sponsors.
- A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure.
- Rewards participants with special gifts, prizes and great food!

London's World Partnership Golf event will be held on **Sunday September 12th, 2010** at the FireRock Golf Club, 10345 Oxbow Drive, Komoka, ON N0L 1R0. (519) 471 3473 www.firerockgolf.com

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact us at, or at **416-429-3993**.

See you on the first tee!

2010 WPG Organizing Committee





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11th Annual World Partnership Golf Tournament

Sponsorship Opportunities Overview:

Premier Partner:	Signature Sponsor	\$10,000
Gold Plus Partner:	Dinner Sponsor	\$ 6,000
Gold Partner:	Cocktail Sponsor	\$ 3,500
Silver Plus Partner:	Golf Cart Sponsor	\$ 3,000
	Lunch Sponsor	\$ 3,000
	Golf Ball Sponsor	\$ 3,000
Silver Partner:	Print Sponsor	\$ 2,000
	Beverage Cart/Snacks Sponsor	\$ 2,000
Bronze Plus Partner:	Putting Contest Sponsor	\$ 1,200
(With Twosome)	Longest Drive Sponsor	\$ 1,200
	Closest to the Pin Sponsor	\$ 1,200
	Hole Sponsor	\$ 1,200
Bronze Partner:	Hole Sponsor (without Twosome)	\$ 500
Banquet Tickets/person:		\$ 50.00
Golf Cost/person (Will receive \$ 45.00 Tax Receipt)		\$ 195.00



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	Premier Partner	Gold Plus Partner	Gold Partner	Silver Plus Partner	Silver Partner	Bronze Plus Partner	Bronze Partner
Your Benefits	Signature Sponsor	Dinner Sponsor	Cocktail Sponsor	Golf Cart, Lunch & Golf Ball Sponsor	Printing & Beverage Cart/Snack Sponsor	Putting, Longest Drive, Closest to Pin & Hole Sponsor [with 2 some]	Hole Sponsor [without 2 some]
	\$10,000	\$6,000	\$3,500	\$3,000	\$2,000	\$1,200	\$ 500
Recognition and hyperlink to your company's website on the WPG website	✓	✓	✓	✓	✓	✓	
Recognition in WPG Literature and onsite WPG banner	✓	✓	✓	✓	✓	✓	
Opportunity to place promotion material in golfer's welcome kit	✓	✓	✓	✓	✓	✓	
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓	
Company signage Onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Dinner Hall)	✓ (Cocktail Lounge)	✓ (Lunch Area or Golf carts, Golf Balls (if in time) or Registration Area)	✓ (Registration area or Beverage Cart)	✓ (Registration Area or Golf Hole or Tee Area or Putting Green)	✓ (Golf Tee area)
Recognition on WPG Golf Banner	✓	✓	✓	✓	✓	✓	
Display Company Banner Onsite	✓	✓	✓	✓	✓		
Complimentary Foursome (includes Dinner)	3 (Foursomes)	2 (Foursomes)	1 (Foursomes)	1 (Foursome)	1 (Foursome)	0.5 (Foursome)	
Opportunity to speak on Golf Day	✓						